

SERVICE DESIGN WINTER SCHOOL | POZNAŃ 2021

WEEKLY PLAN

SUNDAY | 14-11

18:00	Welcome evening
5h 30'	Welcome all participants and friends to meet at Mustang Pub . There will be live music and music jam session open to any musicians to play. Address: Mustang Pub, ul. Feliksa Nowowiejskiego 6, 61-732 Poznań

MONDAY | 15-11

9:00	Reception at Collegium Da Vinci (CDV)
30'	• Reception, welcome packs • Tour de University Address: ul. Kurzeby 10, 61-732 Poznań
9:30	Official opening of the workshop – Service Design Winter School / Poznań 2021

75'	• Introduction – program idea • Weekly plan • Team building • Introduction to the design sprint and service design
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11:00	Presentation of the design challenge from Poznań Heritage Center
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30'	Address: Room N304
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11:30	Lecture: Field research and data collection methods
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60'	• Basic research tools • Research procedure
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13:30 +	Address: Room N304
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100'	Visit To Enigma Cipher Center Visit To Enigma Cipher Center (Starting From 1PM) (visit will be split into groups of 15 people, visit duration from 1-3 hours, depending on visitors engagement)
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16:30	Address: ul. Święty Marcin 78, 61-809 Poznań
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90'	Poznań City Tour
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90'	Walk around the city center.
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20:00	Address: Old Market Square by the Town Hall, Poznań
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90'	Integration in bar
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90'	Talking and drinking
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90'	Address: TBA
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TUESDAY | 16-11

9:00	Workshop - immersion, research, problem definition
4h	• Workshop • Coffee breaks • Lunch break (12:30)

14:30	Address: Room N304
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90'	Brama Poznania Porta Posnania
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90'	A walk from the CDV to the Brama Poznania . On the way, sightseeing of Śródka and Ostrów Tumski.
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19:30	https://bramapoznania.pl/en/
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90'	Address: ul. Gdańska 2, 61-123 Poznań
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90'	Rojber Pub
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90'	A place where you can throw axes, knives, play other games or drink a beer.
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90'	Address: ul. Feliksa Nowowiejskiego 8/5, 61-731 Poznań
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WEDNESDAY | 17-11

9:00	Inspirational speech: Building Emotions with Music – Łukasz Szałankiewicz
30'	Łukasz Szałankiewicz is a lecturer at Collegium Da Vinci, awarded composer and expert of interactive media, sound art, computer & video games new media music & sound effects. He will talk on how music can influence emotions.

9:00	Address: Room N304
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9:30	Workshop - ideation, conceptualization, selection
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5h30'	• Workshop • Coffee breaks • Lunch break (12:30)
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9:30	Address: Room N304
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19:00	Termy Maltańskie
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60'	Departure to the thermal baths- Termy Maltańskie , gathering half an hour earlier in the old market square.
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60'	Address: near to tram station Wrocławska / Termalna 1, 61-028 Poznań
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THURSDAY | 18-11

9:00	Workshop - prototyping, testing
6h	• Workshop • Coffee breaks • Lunch break (12:30)

16:00	Address: Room N304
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90'	Coworking
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90'	Meeting in coworking place. Integration pizza , and time for complete and improve projects.
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90'	Address: TBA
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FRIDAY | 19-11

9:00	Final presentations of the teams' projects
3h	• Teams present their projects to Poznań Heritage Center • Jury (incl. partner) selects the best team • Official closing of the workshop at 12PM

3h	Address: Room N304
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