

SERVICE DESIGN WINTER SCHOOL | POZNAŃ 2021

WEEKLY PLAN

SUNDAY 14-11	
18:00	<div><div></div><div><div>Welcome evening</div><div>Welcome all participants and friends to meet at Mustang Pub. There will be live music and music jam session open to any musicians to play.</div><div>Address: Mustang Pub, ul. Feliksa Nowowiejskiego 6, 61-732 Poznań</div></div></div>
5h 30'	
MONDAY 15-11	
9:00	<div><div></div><div><div>Reception at Collegium Da Vinci (CDV)</div><div><ul style="list-style-type: none">Reception, welcome packsTour de University</div><div>Address: ul. Kutrzeby 10, 61-732 Poznań</div></div></div>
30'	
9:30	<div><div></div><div><div>Official opening of the workshop – Service Design Winter School / Poznań 2021</div><div><ul style="list-style-type: none">Introduction – program ideaWeekly planTeam buildingIntroduction to the design sprint and service design</div><div>Address: CDV, Room N304</div></div></div>
75'	
11:00	<div><div></div><div><div>Presentation of the design challenge from Poznań Heritage Center</div><div></div><div>Address: Room N304</div></div></div>
30'	
11:30	<div><div></div><div><div>Lecture: Field research and data collection methods</div><div><ul style="list-style-type: none">Basic research toolsResearch procedure</div><div>Address: Room N304</div></div></div>
60'	
13:30 +	<div><div></div><div><div>Visit To Enigma Cipher Center</div><div>Visit To Enigma Cipher Center (Starting From 1Pm) (visit will be split into groups of 15 people, visit duration from 1-3 hours, depending on visitors engagement)</div><div>Address: ul. Święty Marcin 78, 61-809 Poznań</div></div></div>
100'	
16:30	<div><div></div><div><div>Poznań City Tour</div><div>Walk around the city center.</div><div>Address: Old Market Square by the Town Hall, Poznań</div></div></div>
90'	
20:00	<div><div></div><div><div>Integration in bar</div><div>Talking and drinking</div><div>Address: TBA</div></div></div>
90'	
TUESDAY 16-11	
9:00	<div><div></div><div><div>Workshop - immersion, research, problem definition</div><div><ul style="list-style-type: none">WorkshopCoffee breaksLunch break (12:30)</div><div>Address: Room N304</div></div></div>
4h	
14:30	<div><div></div><div><div>Brama Poznania Porta Posnania</div><div>A walk from the CDV to the Brama Poznania. On the way, sightseeing of Śródka and Ostrów Tumski.</div><div>https://bramapoznania.pl/en/</div><div>Address: ul. Gdańska 2, 61-123 Poznań</div></div></div>
90'	
19:30	<div><div></div><div><div>Rojber Pub</div><div>A place where you can throw axes, knives, play other games or drink a beer.</div><div>Address: ul. Feliksa Nowowiejskiego 8/5, 61-731 Poznań</div></div></div>
90'	
WEDNESDAY 17-11	
9:00	<div><div></div><div><div>Inspirational speech: Building Emotions with Music – Łukasz Szałankiewicz</div><div>Łukasz Szałankiewicz is a lecturer at Collegium Da Vinci, awarded composer and expert of interactive media, sound art, computer & video games new media music & sound effects. He will talk on how music can influence emotions.</div><div>Address: Room N304</div></div></div>
30'	
9:30	<div><div></div><div><div>Workshop - ideation, conceptualization, selection</div><div><ul style="list-style-type: none">WorkshopCoffee breaksLunch break (12:30)</div><div>Address: Room N304</div></div></div>
5h30'	
19:00	<div><div></div><div><div>Termy Maltańskie</div><div>Departure to the thermal baths- Termy Maltańskie, gathering half an hour earlier in the old market square.</div><div>Address: near to tram station Wrocławska / Termalna 1, 61-028 Poznań</div></div></div>
60'	
THURSDAY 18-11	
9:00	<div><div></div><div><div>Workshop - prototyping, testing</div><div><ul style="list-style-type: none">WorkshopCoffee breaksLunch break (12:30)</div><div>Address: Room N304</div></div></div>
6h	
16:00	<div><div></div><div><div>Coworking</div><div>Meeting in coworking place. Integration pizza, and time for complete and improve projects.</div><div>Address: TBA</div></div></div>
90'	
FRIDAY 19-11	
9:00	<div><div></div><div><div>Final presentations of the teams' projects</div><div><ul style="list-style-type: none">Teams present their projects to Poznań Heritage CenterJury (incl.partner) selects the best teamOfficial closing of the workshop at 12PM</div><div>Address: Room N304</div></div></div>
3h	